

DIY Your Pool (Full-on Bootstrapping it)	Using a DIY Pool Consultant (DIY with a gentle assist)	The Shasta DIY Difference
PROS:	PROS:	PROS:
✓ Save \$\$	✓ Save \$	✓ Save \$
CONS:		✓ An Expert, Pool-Building Assistant Manager Every Step of the Way
✓ Control Every Aspect of the Project	✓ Advice on Some Aspects of the Project	✓ WE Manage and Schedule Our Trained, Tested, and Proven:
✓ Research, Choose and Manage All of Your Own <ul style="list-style-type: none"> • Contractors • Equipment Needs • Surface Coatings • Features 	✓ Help with: <ul style="list-style-type: none"> • Permit Application • Scheduling and Timelines • Inspections and Repairs 	<ul style="list-style-type: none"> • Contractors • Equipment Needs • Surface Coatings • Features
✓ You Have to Manage: <ul style="list-style-type: none"> • Permit Application • Scheduling and Timelines • Inspections and Repairs 	CONS:	✓ WE Manage: <ul style="list-style-type: none"> • Permit Application • Scheduling and Timelines • Inspections and Repairs
✓ Holding contractors accountable for showing up, making mistakes, and repairs	✓ Choose and Manage All of Your Own (with Advice) <ul style="list-style-type: none"> • Contractors • Equipment Needs • Surface Coatings • Features 	✓ 2-YEAR ROC**
✓ No Warranty	✓ Holding contractors accountable for showing up, making mistakes, and repairs	✓ LIFETIME Warranty On Pool Shell**
✓ Dealing with Inspectors, Fixing and Repairing What They Find	✓ No Warranty	CONS:
AVERAGE SAVINGS:	AVERAGE SAVINGS:	AVERAGE SAVINGS:
20%*	10-15%	10-15%

*Yeah, that’s it! On average, DIY projects save owners/builders about 20% off the price of a pool. And that’s for a lot of time, stress, and most importantly, risk.

**2-year ROC + LIFETIME warranty on the pool shell will be uploaded by Shasta on the phases we completed and the phases that are completed by independent contractors will also uphold the 2 year ROC warranty